

Q4 2025



Bismarck-Mandan Workforce Development Update

A quarterly workforce newsletter from the Bismarck Mandan Chamber EDC



Talent Recruitment Tool Made for You by Chamber EDC

Looking for new ways to attract top talent? Don't forget, the Chamber EDC's Make Your Mark Community Promotional Video series is designed to help you. The latest video features the Kennedy family's story of raising their family right here in Bismarck-Mandan.

These videos are free tools for your recruitment efforts—perfect for job postings, websites, social media, or onboarding materials. We're also running them in targeted ads outside of North Dakota to help bring skilled workers into our community.

To access the videos for your business, contact Emily Shepherd at eshepherd@bmcedc.com or 701-223-5660.

WORKFORCE SNAPSHOT

Bismarck-Mandan Labor Market Information

Job Service ND provides the most current economic data for the Bismarck-Mandan Region and the State of North Dakota.

North Dakota Labor Market Data



Sep '25 USA Unemployment Rate	Aug '25 USA Unemployment Rate	Sep '25 ND Unemployment Rate	Aug '25 ND Unemployment Rate
4.3%	4.5%	2.2%	2.5%

UPCOMING EVENTS

A graphic for the 2026 Capital Career Fair. The text '2026 CAPITAL CAREER FAIR' is on the left in large white letters. Below it is a location pin with the text 'BISMARCK EVENT CENTER'. On the right, there is a large image of a modern city skyline at dusk. Overlaid on the image is the text 'Register Now!' in large white letters, followed by 'Tuesday, February 10, 2026' and '3:00pm - 6:00pm Central Time'. In the top right corner of the image area, there is a logo for 'NORTH Dakota Be Legendary' and 'Bismarck Workforce Center JOBSERVICE'. At the bottom left, there are logos for 'BISMARCK POLYTECHNIC INSTITUTE', 'UNITED TRIBES TECHNICAL COLLEGE', and 'BISMARCK-MANDAN CHAMBER/EDC'.

2026 Capital Career Fair Set for Feb. 10th

The Third Annual Capital Career Fair is a powerful collaboration between Job Service, Bismarck State College, and United Tribes Technical College. Together, they're hosting one major event designed to connect students and employers in a single, convenient location. It's a great opportunity for students to explore local job openings and for employers to meet potential new talent for their workforce—all under one roof.

Date: February 10, 2026

Time: 3:00 pm-6:00 pm

Location: Bismarck Event Center

Click the button below to register your business for a booth and to find the talent your organization needs to thrive.

REGISTER TODAY

Chamber EDC Job Shadow Week 2026

How can we shape the future of our leaders and workforce?

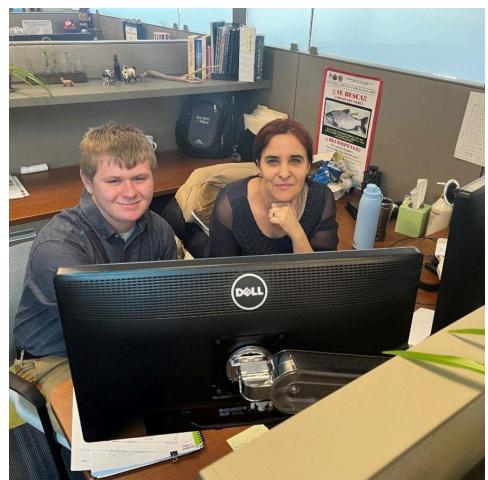
Job shadows are a great place to start. By offering meaningful work experiences where students observe professionals in action, they gain a direct look at the career opportunities available in our region.

The Chamber EDC's Job Shadow Week will take place **February 23 through 27** for local students who want to explore career paths in Bismarck-Mandan, participate in hands-on learning, and take an important step in building connections with future employers.



Register your organization to host students by **January 5** by completing the simple form below.

REGISTER TODAY



Job Service North Dakota's Virtual Job Fair

Job Service North Dakota's virtual platform mimics an in-person job fair and allows you to build branded company pages, share videos, post job openings, and offer other resources. As attendees move throughout the booths, you also have the option of interacting with a job seeker through a 1:1 live chat so you can interview right away or set up an interview for later - and you can do it all right from the comfort of your office.

Date: January 29, 2026

Time: Noon to 3:00pm

REGISTER TODAY

North Dakota Launches New English Upskilling Partnership

The Global Talent Office is partnering with EnGen, a virtual English upskilling platform, to offer free, career-aligned English instruction to employers, employees, and job seekers statewide.



Why It Matters

- Helps employers address workforce shortages
- Removes language barriers for skilled workers
- Improves onboarding, safety, retention, and productivity

Key Features

- Free access to 170+ career-specific English courses
- Live online classes and multilingual coaching
- Mobile-friendly, personalized learning
- Easy enrollment for employers and job seekers
- North Dakota has secured 1,000 EnGen seats for workers needing English support.

How Employers Can Participate

- Enroll employees at no cost
- Track progress through employer dashboards
- Support targeted, career-aligned upskilling

Get started by contacting GTO or visiting the ND + EnGen landing page below.

[Learn More & Get Started](#)



Meet Our Workforce Site

MakeYourMarkBisMan.com is the home of all things talent attraction. This website gives a little peek into what working and living in BisMan is like!

[Check It Out!](#)

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Stay informed and ahead—sign up for the Workforce Development Newsletter today and never miss a valuable program or event!

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Do you have a workforce development event or program you'd like featured in our newsletter? Contact Emily Shepherd at eshepherd@bmcedc.com.

Bismarck Mandan Chamber EDC | 1640 Burnt Boat Drive | Bismarck, ND 58503 US

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